

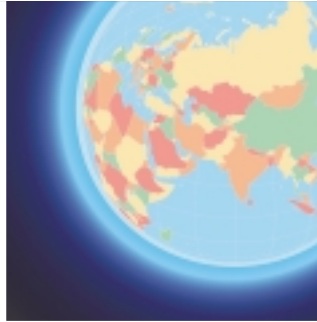
A Tough Performer at a Tender Price

You have a clear choice. Soft touch foam products from Dow Performance Foams provide low-abrasion properties for the most sensitive packaging needs, combined with unmatched durability, all at a significantly lower cost than cross-linked foams. Unlike cross-linked foams, our soft touch foams have the added advantage of being easily recycled. Dow is committed to providing solutions to meet your custom needs by offering design and engineering support, and maintaining an experienced worldwide network of authorized fabricators to ensure that help is there when you need it.

In any analysis of overall cost, getting a superior product that is recyclable, lower priced, and backed up by the resources of the market leader is a sure way to improve your business performance.

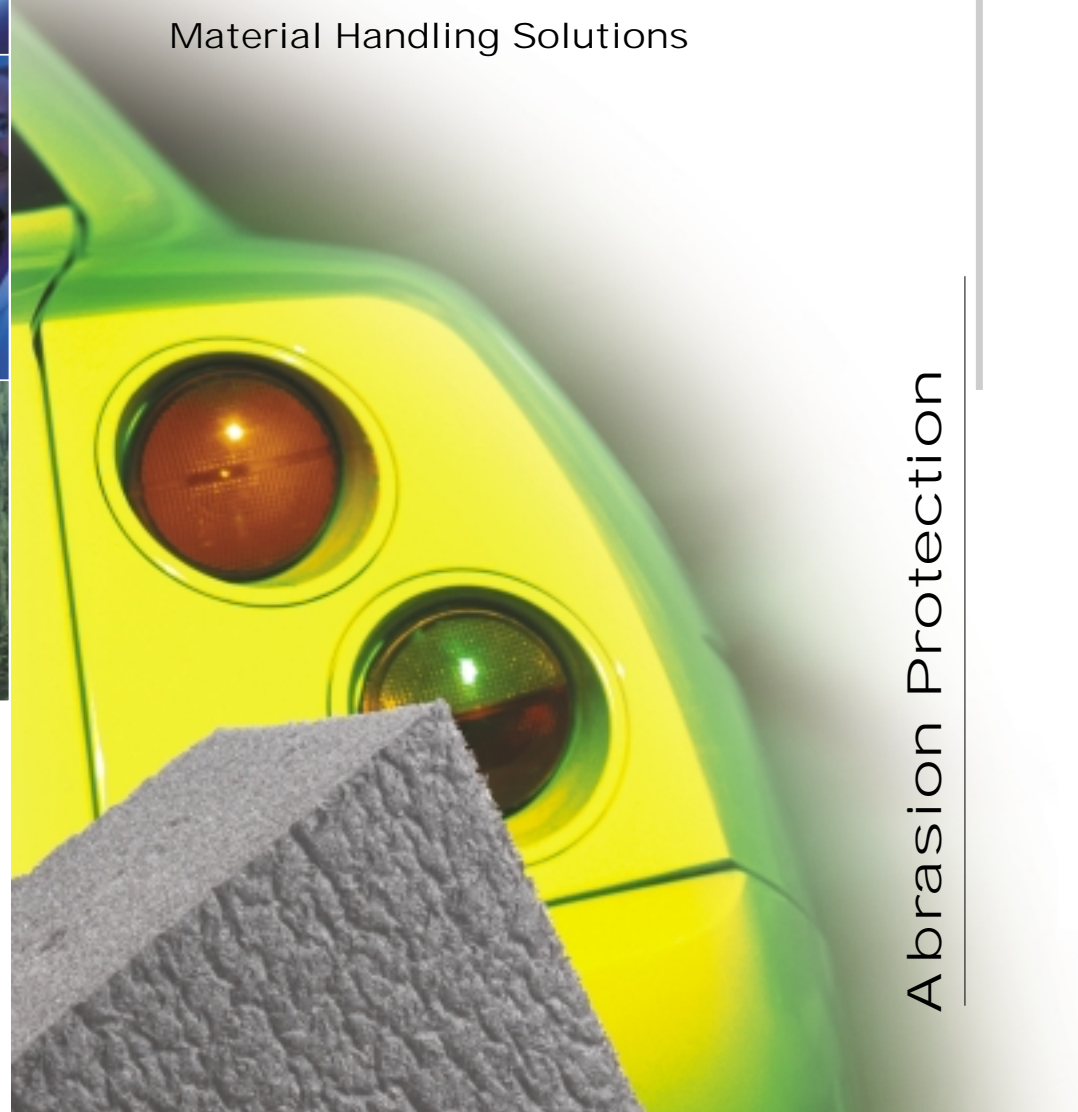
How Can We Help You?

Dow Performance Foams shares The Dow Chemical Company heritage of scientific innovation. Our customers benefit not just from our products, but also from our thinking. We'd like to hear about the packaging issues you're facing, whether related to impact, vibration, scratching, material handling, storage, or some other problem. We will work with you to create a solution that can help your business become even more successful. Contact your local Dow Performance Foams representative, call 1-800-441-4369 in North America or 00-800-36-946367 in Europe, or reach us online at www.dowperformancefoams.com.



Performance Foams

Material Handling Solutions



Abrasion Protection



Performance Foams

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Rugged Protection With A Soft Touch

A packaging company is challenged by one of its key customers to reduce costs without sacrificing performance. The company has been using cross-linked foam for the pack in question, which is an automotive part that cannot show any scratches. The challenge is to find a new foam material that is durable enough to support the part, soft enough to prevent marring the product, and capable of reducing the overall cost.

The answer? Soft touch foam products from Dow Performance Foams. Replacing the cross-linked foam with SYNERGY* soft touch foam cut costs on this particular package by 25 percent, while maintaining the required level of quality, durability and softness – allowing the company to develop the best solution for its customer.

The company realized additional savings when it found that SYNERGY foam could be reused as many as eight to ten times, reducing new material use. And when it is no longer useable, SYNERGY foam can be easily recycled, another advantage over cross-linked foam.

In your world, material handling packaging is about a lot more than finding the least expensive material. The right solution is the one that combines the lowest total cost with the best

The right solution combines the lowest total cost with the best performance.

performance. Products from Dow Performance Foams offer superior product attributes, customized solutions, and consistent quality on a global basis.

Tough Yet Tender

Soft touch material handling products from Dow Performance Foams are strong, resilient, low-density closed cell foams perfect for those difficult applications that require both toughness and a soft touch.

Put It On Display

The touch-sensitive properties and flat surfaces of material handling products from Dow Performance Foams make them ideal for display packaging applications where cross-linked foam is normally used. Plus, significant cost savings can be realized by using products from Dow in display applications.

Stable, Easy to Fabricate

Dow's patented RapidRelease* process technology enhances safety and convenience in

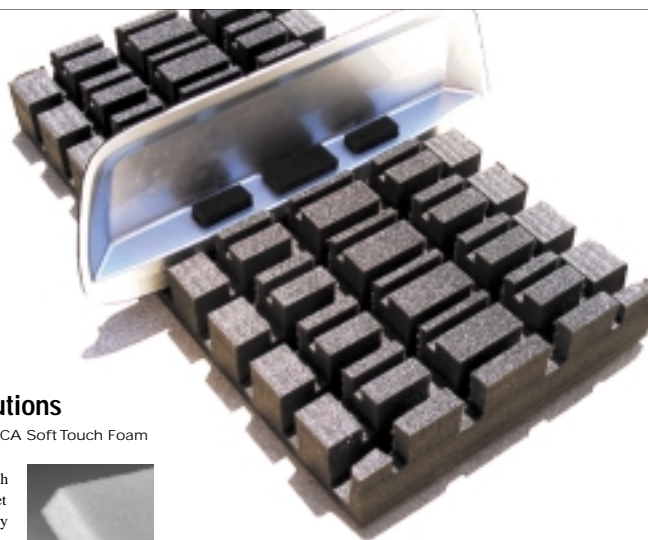
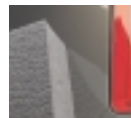
shipping, handling, storage and fabricating by reducing residual blowing agents in our foam products to trace amounts. Eliminating any flammable concentration of blowing agents means greater workplace safety. Additionally, unequalled dimensional stability means no shrinking or swelling during the fabrication process or for end-user applications.

Soft Solutions

SYNERGY* RCA Soft Touch Foam SYNERGY RCA Soft Touch Foam Planks set the new industry standard for strong, fine celled, resilient, low density (1.5 pcf, 24 kg/m³) closed cell foam. It is ideally suited as a protective packaging material for products requiring protection from abrasion and shock. Other uses include vibration dampening and insulating, or as a barrier or buoyancy component.



SYNERGY* 1000 Soft Touch Foam SYNERGY 1000 Soft Touch Foam Plank is a resilient low density (1.8 pcf, 29 kg/m³) closed cell foam. Its soft touch properties make it an outstanding choice for cushioning sensitive components in packaging applications for loadings up to 2.0 psi (15 kPa).



Knowledgeable Assistance In Choosing The Right Solution

You can count on Dow Performance Foams to bring its resources to bear in helping to identify the best solution for your project. We can provide product samples, information, testing, and will leverage our experience in materials handling packaging solutions to help you make sure all pertinent issues are addressed. Dow has employed its innovation and expertise with polyethylene foams to serve the unique foam packaging needs of the automotive, electronics and defense industries, among others, since the early 1960s, and continues today as the industry standard for the most sophisticated packaging worldwide.

Global Authorized Fabricator Network

To ensure the quality of our service matches the quality of our products, Dow Performance Foams works closely with members of our Global Authorized Fabricator Network. Our authorized fabricators have the qualifications and experience to manufacture custom packaging, so you have access to reliable fabrication services anywhere in the world.

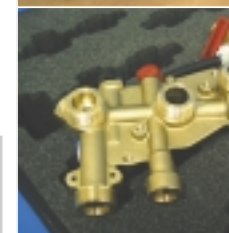
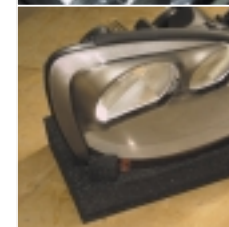
Our authorized fabricators work with you to determine the best product to meet your needs, and ensure it is fabricated to meet your exact specifications and standards. Global Authorized Fabricators can assist you with design, prototyping, estimating and documentation to augment your capabilities for on-time part production and shipment.

Dow Performance Foams offer longlasting solutions for even the most difficult applications.

Proven Reliability

Dow Performance Foams offers long-lasting solutions for even the most difficult applications. Our products have the durability to withstand

abuse that can alter the performance of other foams. In short, their resilience makes them the best solution for the long term.



No matter what the application, products from Dow Performance Foams can be manufactured to provide a customized, cost-justifiable solution.